



## Team Jimmy John's signs SCOTT Sports as Official Sponsor

For Immediate Release  
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Team Jimmy John's/ Ski-Doo/BOSS Racing is pleased to announce SCOTT Sports as the latest company to join the high profile Ski-Doo snocross team.

Adam Greene, SCOTT US Marketing Manager, expressed his enthusiasm with the signing; "Having BOSS Racing on board is significant for SCOTT. Working with athletes and teams who are at the pinnacle of their sports to help develop product is how SCOTT founded our company and has always been a part of who we are. We see BOSS Racing as a big part of what's next for SCOTT Sports."

Scott dates back to 1958, when Ed Scott revolutionized skiing by inventing the first aluminum ski pole. In 1970, Scott entered the motorsports market with the first ever motocross specific goggle and later introduced snowmobile goggles, apparel, and accessories. Since then, it brought a series of innovative products to market.

SCOTT is the official helmet and the official goggle supplier for Team Jimmy John's/ Ski-Doo/ BOSS Racing providing our athletes the best the industry has to offer in head and eyewear protection.

"SCOTT Sports has a reputation for producing innovative products — the company upgrades the team's style element with its trendy designs but of course, protection for our athletes is key in this brutal sport- where athletes become inundated with snow and ice due to weather and the roost of other sleds. We take our athlete protection very seriously, and we are pleased to have SCOTT in our line of defense."— Garry Querel

For more information on the complete line of motorsport products produced by SCOTT, please visit the company's website at [www.scott-sports.com](http://www.scott-sports.com).

**We encourage you to buy from the best. Our sponsor's products are tested in the toughest snowmobile competitions the world can throw at us. Visit [www.teambossracing.com](http://www.teambossracing.com) to learn more.**

